VALUE PROPOSITION

Growth through innovation.

End-to-end, open collaborative innovation on and beyond your core activity.
A set of agile and integrated social tools - to connect, explore and develop your innovation potential - that doesn’t get in your way.
Open innovation to all stakeholders.

Innovating requires combining different insights, skills and competencies - inside and outside your organization.
Engage everyone.

Open-up innovation, maintain control

- Internal innovation management
- Partner and supplier innovation networks
- Private collaboration with universities, labs and other R&D providers
- Customer-driven, outside-in innovation
- Closed contest to source solutions
- Expert involvement in chosen phases of the process
Amplify signals, increase insights.

What if your organization knew what it knows?
What if it also knew what it could know?

This is about:

- Doing what we do but better
- Something completely new

Threat
Opportunity
Innovation Radar

Usage scenarios

- Internal and external environmental scanning and search
- Competitive intelligence monitoring
- Technology scouting
- Collaboration with academic institutions and R&D providers
- Corporate foresight and strategic decisions
- Trend detection
Activate human networks.

Engage your entire innovation ecosystem and channel significant information into your organization.

What are you capturing?
This is important for us because...

Channel
Implementing BIM
http://www.allbimthingshere.com/

Cost Effective BIM
We can use this info for our report!

Archifm - Facility Management Service
The Archifm.net system approaches the facility management problem in a way by thinking in term tools and processes. News about archifm.
Signals

Benefits

- Detect and make sense of weak signals
- Find opportunities and trigger new ideas faster
- Spot and map growth avenues
- Promote practices that encourage discovery

FEATURE HIGHLIGHT

- Share bookmarklet
- Signal signification
- Web scouting for auto-signaling
- Link signals to challenges, ideas and much more
See what others don’t.

Insights may come from unusual connections and coincidences. But they also emerge from deliberate search, and can be developed and enhanced systematically.
Insights

Benefits

- Monitor technology, people, organizations and trends from the front row
- Targeted competitive intelligence
- Shorter time to ROI by focusing on doing things better and doing new things

FEATURE HIGHLIGHT

- Structured monitoring, surveillance
- Scouting activities
- Source insights from signals
- Mention insights everywhere
Challenge your organization.

Address pressing issues and explore emerging opportunities by tapping into your network’s collective intellect.
Challenges

Benefits

☑️ Cracking complex problems
☑️ Collaborative problem solving
☑️ Focused ideas
☑️ Cross-boundary engagement

FEATURE HIGHLIGHT

☑️ Time-bound engagement
☑️ Engaging challenge experience
☑️ Follow / Notifications
☑️ Challenge discussion
☑️ Challenge suggestion
Stronger ideas, faster.

Make ideas as good as possible, as fast as possible, by putting them in front of people who can help.
Ideas

Benefits

☑️ Unique scoring system that avoids popularity-driven participation

☑️ Ideas are automatically pushed to those who care - smart content

☑️ Ideas enriched through actionable feedback

FEATURE HIGHLIGHT

☑️ Feedback-based voting
☑️ Collaborative idea refinement (with versioning)
☑️ Significant contributions
☑️ Always know what changed
Turn ideas into opportunities.

Equip teams with simple and effective tools so they can focus on turning ideas into actionable innovation plans.

Business Hypothesis

- There are no worldwide standards for Building Information Modeling
- Companies in this sector operate in multiple countries and need to comply with distinct norms
- BIM projects are stored in proprietary formats and containing proprietary data but we can extract enough information to generate a compliance checklist in the chosen standard format
- Customers are willing to pay for a service that can take their BIM projects and export it in a format that complies with the desired standard compliance
Opportunities

Benefits

- Brisk exploration of the most promising ideas
- Define, evolve and test to select based on clear value propositions
- Absorb risk through staggered investments
- Early problem detection and speedy recovery

FEATURE HIGHLIGHT

- Structure actionable plans
- Hypothesis validation
- Secure partner participation
- Resource tracking
- Team collaboration tools
Develop projects, get results.

Support the back-end of your innovation process to get the job done. Plan, implement and monitor your innovation projects.

Outcomes

223 customer companies use BIM Babel.

LEVEL 14
RADICAL INNOVATION
Projects

Benefits

- Take opportunities to the finish line
- Find out what’s working or not, fast
- Multidisciplinary teams working on common ground
- Track progress and benchmark gains in real time

FEATURE HIGHLIGHT

- Simple accountability framework
- Milestone tracking
- Track progress for shared awareness
Monitor to act on time.

Analytics and reporting tools that tell you what’s happening, so you can act on warnings rather than on pain.
Analytics

Benefits

- Make better decisions with outcome analysis
- Go beyond vanity metrics
- Spot roadblocks and adapt as conditions change
- Maintain a clear picture of impacts and return

FEATURE HIGHLIGHT

- Process health monitoring
- Actionable warnings
- Correlation features
- Expected vs observed innovation type and level
Empower and recognize.

Recognize and reward participation throughout the whole process. Everyone can have a role in innovation.
Recognition

Benefits

- Team up the right people and find where they can be of added value
- Help people to understand their role in innovation
- Encourage those who make a difference

FEATURE HIGHLIGHT

- Multidimensional analysis of participation
- User badges
- Skill matching
- Content matching
An award-winning choice.

Named LEADER in Innovation Management Forrester Wave™

Featured in Market Guide for Innovation Management, January 2015

Top 10 Best Intranets in User Experience

Best Innovation Program in Business to Employee

Enterprise 2.0 Conference Launchpad Finalist

Premium Advisory Report feature
InnovationCast is a leading innovation management solution, recognized both by analysts and our awesome customers.
We look forward to hearing from you.

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